

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/796,485 Confirmation No.: 2291
Applicant(s): Stone, et al.
Filed: March 9, 2004
Art Unit: 3687
Examiner: Rudy, Andrew J.
Title: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Docket No.: 940472-267909
Customer No.: 85426

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Sir:

This correspondence is filed in response to the Office Action dated June 11, 2010, in which the Examiner indicated that the previously filed Response dated March 22, 2010 was non-compliant. Specifically, the Office Action stated that the designation for claims 7 and 9-13 was incorrect and should have been listed as "withdrawn." Applicants hereby refile the Response originally filed March 22, 2010 along with a listing of the claims correctly designating claims 7 and 9-13 as withdrawn.

Claims are listed on page 2 of this paper.

Applicants' remarks regarding patentability begin on page 13.